

FORELUXURY GOLF

The Masters 2009

AT THE RITZ-CARLTON



IMAGINE STANDING IN GOLF'S HALLOWED "CATHEDRAL IN THE PINES" ON THE FINAL DAY of the Masters as the shadows lengthen around you in the golden afternoon. The outcome had seemed like a forgone conclusion this morning, but suddenly a mighty roar emerges from Amen corner, rolling over the assembled crowd like a tidal wave. Tiger Woods, one of only three players in history to have won the Masters four times, just eagled the 11th, and once again the pursuit of the coveted green jacket has come down to the "back nine on Sunday". Feel the tingle that comes with participating in history-in-the-making as the world's finest golfers battle their way down the fairway of one of the most famous finishing holes in golf towards an electrifying conclusion.

Let us be your ticket to golf's most prestigious (and impossible-to-get-into) event. Arrive in style with a private police escort and spend the final day of the Masters walking alongside the best golfers in the world as they pursue the coveted green jacket. Celebrate victory in the shelter of our exclusive VIP Hospitality suite, then retire to the luxurious Ritz-Carlton Reynolds Plantation to re-live the highlights over a nightcap and cigar. Play the designer championship courses around Reynolds Plantation for two days of challenging and exhilarating golf, then return home to start counting the days until next year...



BRUCE WORLD OF TRAVEL
a travel experience like no other



WHERE WE SLEEP...

RITZ-CARLTON BUCKHEAD

Decorated with 18th and 19th-century antiques, this elegant hotel is a regular stopover for visiting celebrities. The richly panelled lobby lounge is a quiet refuge from the hustle and bustle of the city; afternoon tea and cocktails are also popular. The dining room is one of the city's finest restaurants, and many of the area's top chefs have passed through its kitchen doors. The spacious guest rooms are exquisitely decorated with armoires, luxuriously upholstered sofas or armchairs, and marble-topped desks.



RITZ-CARLTON REYNOLDS PLANTATION

Just 75 minutes east of Atlanta International Airport on Georgia's Lake Oconee, the stunning Ritz-Carlton Lodge, Reynolds Plantation draws on local history and culture as the foundation of the guest experience. Set against the shimmering blue backdrop of Lake Oconee, the Lodge offers luxurious accommodations and 81 holes of golf along the pristine coast. The 26,000 square foot spa, recently ranked one of the top 5 spas in North America by Travel + Leisure magazine, rejuvenates guests with southern-inspired service and treatments, and the lake itself offers many exceptional activities and diversions.

The Trip

SATURDAY APRIL 11: ARRIVE ATLANTA

Fly into Atlanta and make your way to the Ritz-Carlton, Buckhead. The Ritz-Carlton Buckhead is the Rolls Royce of Atlanta hotels. Every inch of this hotel oozes luxury, from the lobby to the public areas, which are graced with Regency and Georgian antiques and an outstanding collection of 18th- and 19th-century artwork. The quality of service matches the sumptuous surroundings. The location is also excellent - on the fringe of lovely neighbourhoods, across the street from two upscale shopping arcades, and close to Buckhead's fine restaurants and nightspots. After meeting your Horizon guide at the hotel check-in, spend the rest of the day at leisure. **Overnight: Ritz-Carlton, Buckhead. Meals: None**

SUNDAY APRIL 12: MASTERS GOLF TOURNAMENT (FINAL DAY)

Meet in the hotel lobby at 6:30am for a two hour coach transfer to Augusta. To ensure a speedy (and memorable) arrival, a police escort guides us through the traffic in Augusta to the gates of Augusta National. On arrival, disembark at our hospitality facility (a classic southern-style mansion just across from the main gates) for a brief orientation and to receive your Patron's Badge, one of the world's most coveted tickets for any event, sporting or otherwise.

Spend the rest of the day following your favourite world-class golfers across the pristine contours of the emerald course as they pursue the hallowed green jacket, or escape the crowds and enjoy a bounty of food and refreshments at our constantly changing hospitality buffet. The plentiful array of fresh seafood, grilled meats, sandwiches on home-baked breads, local cheeses and an ongoing open bar is sure to satisfy even the most enthusiastic appetite. Following the presentation ceremony, return to the hospitality facilities to grab

a drink or bite of dinner and to return your Patron's Badge. Board our coach for the transfer to the luxurious Ritz-Carlton Reynolds Plantation, in Greensboro, Georgia. Share your tales of the tournament over a nightcap in the hotel. **Overnight: The Ritz-Carlton Reynolds Plantation. Meals: All day hospitality in Augusta.**



WHERE WE PLAY...

Reynolds Landing, is the original golf course on Lake Oconee and is centred on a classic Bob Cupp golf course that earned numerous awards when it opened in 1986.

The Oconee Course, the Rees Jones-designed resort course, presents a golfing challenge unmatched by any other in the nation. Described by many as "mind-game golf," the new Jones addition to the Reynolds Plantation landscape is designed to be a true risk/reward challenge. Noted for its spectacular par threes, the course offers five holes in which Lake Oconee comes directly into play and four others tendering magnificent lake views.

The National Course, designed by Tom Fazio is the third gem at Reynolds Plantation. Boasting 27 holes, the National features impressive elevations, wonderful views and several holes skirting the shores of Lake Oconee. The site, with dense forests of hardwoods, pines, flowering wild dogwoods and some of Lake Oconee's most dramatic lake front topography, provides a perfect canvas for the artistry of Tom Fazio, one of golf's premier modern architects.

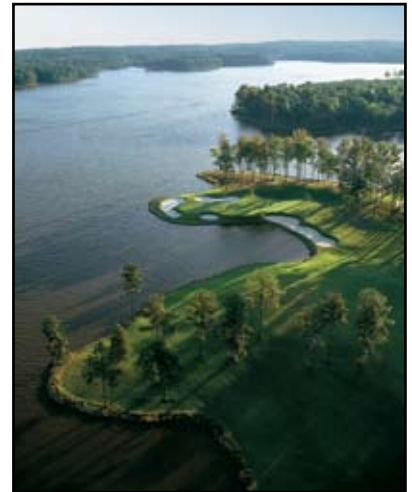
Great Waters, an 18-hole Jack Nicklaus-signature design, winds through densely wooded evergreen corridors only to open up to nine holes featuring the blue waters of Lake Oconee as the rough. Named as one of the best courses in Georgia, second only to Augusta National, Great Waters is one of the most aesthetically inspiring golf courses in the continental United States.

Plantation Course, has been ranked among the "Ten Best New Courses" and is characterized by a natural, rolling layout that possesses innumerable subtleties. The hills are natural to the terrain, but the funny lies and bounces result from the ingenuity of shaping during construction." Many of the pleasures of play here have little to do with swings and scores and much to do with the magnificence of the setting.



MONDAY APRIL 13: GOLF (IPM SHOTGUN)

Sleep in this morning and spend a leisurely few hours enjoying the luxurious amenities around the Plantation. Unwind in the hotel spa with a Spring Body Polish (a soothing exfoliation treatment that blends Blessed Thistle and Peru Balsam to balance and restore skin) or squeeze in an early round of golf at one of the award-winning courses on site. After an early lunch, tee off at one of the five Reynolds Plantation courses for a round of 18 holes. Spend the evening at your leisure and eat in any of the excellent restaurants in the resort. Gaby's by the Lake is a casual spot located by the pool, and offers some of the most inspiring views of Lake Oconee. Linger Longer Steakhouse is another great casual dining choice that specializes in grilled favorites including sumptuous steaks, free-range poultry, Maine lobster, fish and rotisserie entrees. If you prefer to sample some of the delectable regional dishes, then try Georgia's, winner of the prestigious 2005 AAA Four Diamond Award. Their signature is Southern cuisine with gourmet flair, using traditional local ingredients with a contemporary twist. The stone fireplace and exposed timber ceilings create a relaxed yet refined dining atmosphere. Overnight: The Ritz-Carlton Reynolds Plantation. Meals: None



TUESDAY APRIL 14: GOLF (8AM SHOTGUN)

Wake up early and set out for another 18 holes on one of the five Reynolds Plantation courses. Following your game, grab a quick snack and board the coach for your transfer to Atlanta airport (in time for flights leaving at 6:30pm onwards). Overnight: N/A. Meals: None.

The Details



Start: Atlanta, Georgia, USA
Finish: Atlanta, Georgia, USA

What's Included:

- all accommodations on a shared twin/double room basis
- VIP hospitality with gourmet all-day buffet and open bar at the Masters
- Masters Patron's badge (the toughest tickets to get in sport, period)
- two rounds on the Reynolds Plantation with carts & green fees (clubs not inc)
- all transfers by air-conditioned coach and a police escort into Augusta
- the leadership of a Horizon guide

Nota Bene: Please note that the courses featured in this itinerary are highlights only and may be substituted for one of the five championship courses at the Ritz Carlton Reynolds Plantation.

We build all of itineraries as exhaustively as possible; however, we also leave room for the spontaneity of the group, the creativity of the guide, and the unpredictability of the elements. Thus, all itineraries are subject to modest modification, dependent on local weather, new opportunities, and your personal interests.

Trip Operator: Horizon & Co., founded in 1963, is Canada's leading boutique travel company. In addition to offering escorted and independent trips on seven continents through our brochures, we also build private custom trips for discerning individuals, families, small groups and corporations.

Disclaimer: Please note that the use of the name "The Masters" or "The Masters Golf Tournament" does not in any way imply an official relationship, license or endorsement by the PGA Tour or the Masters to Horizon. Horizon has no affiliation of any kind with the PGA Tour or "The Masters Golf Tournament".

Dates & Prices

DURATION	3 NIGHTS / 4 DAYS
DATES	APR 11-14, 2009
PRICES	\$5,750 PER PERSON
SGL SUPP	\$750



AVAILABILITY

Please note that due to the massive popularity of the Masters, these tickets are amongst the hardest tickets to secure in any sport. To avoid disappointment (and the inevitable waitlist), book early.

PAYMENTS & DEPOSITS

\$2,000 per person refundable deposit at time of booking (to guarantee tickets & hotels). Deposit becomes non-refundable and balance due on Sep. 1st, 2008.

BOOK YOUR TRIP...

Jim Bruce
Bruce World of Travel
60 St.Clair Avenue E.
Toronto, ON M4T 1N5
tel: 416-923-7337
info@bruceworldtravel.com
www.bruceworldtravel.com



Pre & Post Trip Options

Pre-Trip Options

SATURDAY MASTERS PACKAGE (2 NIGHT): This pre-trip package is designed for those travellers who simply can't get enough of following their favourite golfers during Masters week. Since you will need to find your own way to Augusta, we strongly recommend that you rent a car through Hertz, since they are the only company who allows you to drop your car off at the Ritz-Carlton Reynolds Plantation (thereby saving you the hassle of doing it yourself). You'll make your own way to the Ritz-Carlton Reynolds Plantation on Friday, then drive to the Masters on Saturday morning (a 60 minute drive). You'll be able to take advantage of both our valet parking and all-day hospitality as you spend the day taking in the spectacle of Saturday at the Masters. At the end of the day, you'll drive back to the Ritz-Carlton Reynolds Plantation, where you'll spend the night, before returning again the next morning to join up with the rest of our travellers for the final Sunday. At the end of play on Sunday you'll drive back to the Ritz-Carlton Reynolds Plantation. **Price includes:** 2 nights at the Ritz-Carlton Reynolds Plantation, 1 Saturday Patrons badge, all day hospitality and valet parking.

LENGTH: 3 DAYS/2 NIGHTS

DATES: APRIL 10-12, 2009

PRICE: \$2,450 USD (PER PERSON)/\$450 SGL SUPPLEMENT

FRIDAY PRE NIGHT IN ATLANTA (1 NIGHT): This pre-trip package is designed for those who like to arrive early and unwind before diving in to the excitement of the Masters. Upon arrival in Atlanta on Friday, you'll make your own way to the Ritz-Carlton, Buckhead, located in the hippest and most fashionable district of Atlanta. After breakfast on Saturday, you'll be transferred to the Heritage Golf Club in Tucker, just outside of Atlanta, a 27 hole, par 72 public golf course. Reputed to be the toughest course in Georgia (well, maybe the *second* toughest), this rolling course has elevated, tiered greens on each hole. After a leisurely round of 18 holes, stop at the bar for a well-earned drink before making your way back to the Ritz-Carlton, Buckhead, where you'll meet up with the rest of our travellers. **Price includes:** 1 night at the Ritz-Carlton, Buckhead, transfers to and from the Heritage Golf Club and 1 round of golf at the Heritage Golf Club.

LENGTH: 2 DAYS/1 NIGHT

DATES: APRIL 10 & 11, 2009

PRICE \$545 USD (PER PERSON)/\$150 SGL SUPPLEMENT

Post-Trip Option

TUESDAY REYNOLDS EXTENSION (1 NIGHT): This post trip extension is for those who have more time and prefer a more leisurely stay at the Ritz Carlton Reynolds Plantation with an extra round of golf. You can also schedule a later tee time for Tuesday afternoon. After spending Tuesday night at the Ritz Carlton Reynolds Plantation, you'll play a third (and final) round of golf on one of the many championship courses, and then make your way by private transfer back to the Atlanta airport (or continue on with your journeys elsewhere). **Price includes:** 1 night at the Ritz-Carlton, Reynolds Plantation, 1 round of golf on one of the 5 championship courses at the Reynolds Plantation and private transfer back to Atlanta Airport.

LENGTH: 2 DAYS/1 NIGHT

DATES: APRIL 14 & 15, 2009

PRICE \$595 USD (PER PERSON)/\$175 SGL SUPPLEMENT

Other Options

LIMOUSINE TRANSFERS: If you prefer to take a limousine transfer to or from the Ritz-Carlton Reynolds Plantation rather than renting a car and driving, we have set up a special rate with Lakeside Limousine Service. Please call them at **1-704 202-9942** and identify yourself as a Horizon traveller.

PRICE FROM \$75 USD (PER HOUR)